



Sponsorship & Exhibition  
Prospectus



**IGCS 2024**  
Annual Global Meeting  
**DUBLIN**

OCTOBER 16-18, 2024

## A letter from IGCS President

Dear Colleagues,

I am pleased to invite you to join us for the Annual Global Meeting of the International Gynecologic Cancer Society (IGCS 2024), to be held at The Convention Centre Dublin (CCD) in Dublin, Ireland.

The IGCS 2024 Scientific Program Committee, led by co-chairs Mansoor Mirza, MD (Denmark) and Sudha Sundar, MD (United Kingdom) and Education Committee co-chair Michael Pearl (USA) are developing an interdisciplinary program with workgroups representing pathology, radiation, medical oncology and more. The meeting will encompass a diverse range of topics and perspectives, ensuring an in-depth exchange of ideas and knowledge of gynecologic oncology treatment including surgical oncology, medical oncology, radiation oncology, pathology, nursing, palliative care, and global health.

Connect with global leaders and colleagues, stay up to date on cutting-edge science, contribute your research by submitting an abstract, and participate in networking opportunities at IGCS 2024. Explore the vibrant city of Dublin with your friends and colleagues.

Dublin, with its rich history, vibrant culture, warm hospitality, and diverse opportunities will provide you with an unforgettable experience. Whether you're exploring the historic Trinity College, enjoying a pint at a pub, or taking a scenic stroll along River Liffey, Dublin's charm captivates you at every turn.

Myself and the leadership of IGCS very much look forward to your participation in IGCS 2024 and to welcoming you to Dublin.

Sincerely,



Dr. Keiichi Fujiwara, IGCS President

## The IGCS Annual Global Meeting

...brings together the world's scientific experts to catalyze and advance in scientific knowledge about gynecologic cancer, present the most recent research findings, and enhance scientific collaborations around the world.

...gathers IGCS delegates from around the world represented by gynecologic oncologists, medical students, residents-in-training, pathologists, radiation oncologists, geneticists, scientists, advocates, survivors, and allied health providers to enhance collaboration and address global issues with the goal to minimize the burden of gynecologic cancers and overcome health equity barriers.

This year we will reunite our delegates at **Convention Center Dublin** in Dublin, Ireland.



### CCD- The Convention Center Dublin

Tel: +353 1 8560000

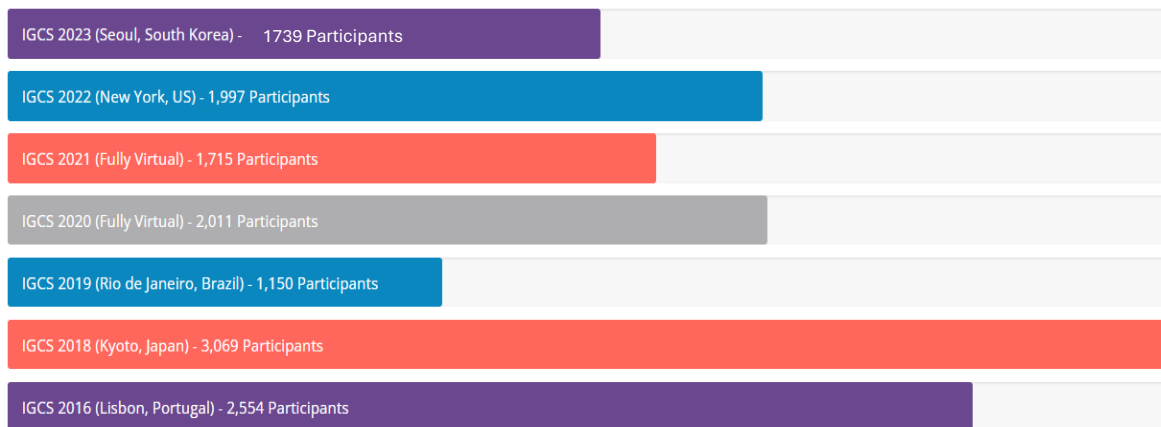
Website: <https://www.theccd.ie/>



## Industry Benefits of Supporting the IGCS Annual Global Meeting

- Maximize awareness of your brand and enhance your company's image by gaining exposure to clinicians, researchers, and advocates dedicated to gynecologic cancers.
- Promote your company, products, and services.
- Network and build new relationships.
- Interact with thought leaders, researchers, clinicians, and advocates to present, discuss, and exchange ideas and solutions related to gynecologic cancer.
- Engage in meaningful conversations with IGCS leaders to discuss current trends and future topics in the industry for potential developmental and educational opportunities.
- Become an integral part of the IGCS mission to improve the care of women affected by gynecologic malignancies across the globe through education and training and public awareness.

## Participation Statistics and Information



**For more statistics and information for previous edition of the congresses, please visit:**

<https://igcsmeeting.com/benefits-of-attending-past-statistics/>

## SPONSORSHIP LEVELS AND BENEFITS

Maximize your company's visibility by tailoring a package that suits your unique needs. **The total sum of your contribution will define your support level! The packages will give you additional benefits, as per the table below:**

| BENEFITS   | PLATINUM<br>€90,000 | GOLD<br>€70,000 | SILVER<br>€55,000 | BRONZE<br>€35,000 |
|--|---------------------|-----------------|-------------------|-------------------|
| Meeting with IGCS Leadership                                       | 60-min Meeting      | 30-min Meeting  |                   |                   |
| Push Notification  | ✓                   |                 |                   |                   |
| Advert in the E-program  | ✓                   | ✓               |                   |                   |
| Full Meeting Registrations   | 12                  | 8               | 5                 | 3                 |
| Priority Choice in Booth Location                                  | 1 <sup>st</sup>     | 2 <sup>nd</sup> | 3 <sup>rd</sup>   | 4 <sup>th</sup>   |
| 10% Discount on Extra Registrations                                | ✓                   | ✓               | ✓                 | ✓                 |
| Company Logo on the Website, in the Mobile Application and On Site | ✓                   | ✓               | ✓                 | ✓                 |

## Educational Opportunities

Education is at the core of the IGCS mission. We are pleased to offer different opportunities to support our educational activities. They include:

- Plenary Sessions – Presidential, Late-Breaking, Top-Received Abstracts
- Master Sessions – Ovarian Cancer, Cervix Cancer, Uterine Cancer, Vulvar Cancer
- Surgical Sessions – State of the art surgical techniques presented by thought leaders
- Debates & Tumour Boards

Pricing varies with each opportunity, support of any of these important educational activities will be hands off pricing, no influence over any scientific/education content is allowed.

## Clinical Symposia/ Industry Supported Symposia (ISS)

Clinical Symposia/Industry Supported Symposium are excellent opportunities to convene and present the latest data and science to physicians and practicing clinicians in gynecologic oncology attending either in person or virtually. This unique opportunity brings together relevant stakeholders and key opinion leaders to discuss the most contemporary evidence-based treatment approaches for gynecologic malignancies. There are two options available for delivery of the symposia which you can select and identify as the best format for presentation.

IGCS is pleased to partner with The GOG Foundation, Inc. (GOG) as our preferred provider of education and content for the ISS. Please contact Jenna Cummins, CMP, Executive Director of Business Development [jcummins@gog.org](mailto:jcummins@gog.org). Options include:

- **In Person Symposium - Live in Dublin** – A 90-minute, highly interactive, lunchtime symposia. The event will be held live, virtually broadcasted and recorded for on-demand viewing via the IGCS platform for 90 days post conference to enhance your presence and effectively engage with attendees. GOG will also share the content of the symposium for up to an additional six months.

- Cost: € 65,000

**\*Please, kindly be aware that the Industry Supported Symposia (ISS) is an exclusive component of the Platinum Supporter Package only.**

**\*\*We strongly suggest the inclusion of an exhibition booth together with your Industry Supported Session.**

- **Virtual Symposium and ISS Watch Party** – A 45 Minute virtual, pre-recorded symposium can be shared during an in person 45-minute, watch party during the morning breakfast times. This option will feature live moderation and minimal question and answer session

- Cost € 35,000

**\*Please, kindly be aware that it is strongly recommended to be a Gold Supporter to have an ISS Watch Party as a component of your package.**

## Meet the Science & Technologies

**15-minute session where device companies can** show a video or present a mini lecture on current science or technology in gynecologic oncology.

- Cost: € 15,000

## Exhibition

Exhibition is offered through our sponsorship levels and also as a stand alone option. By exhibiting you will have a space to showcase your companies' latest products and/or technologies to the delegates.

As an exhibitor you will be added to the exhibitor list online and receive two (2) exhibitor badges. Any additional badges will be charged at the exhibitor registration rate or through your sponsorship level package. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual, which will be sent out three months before the event.

> Floorplan

## Exhibition Options

We are delighted to offer you the opportunity to select between two exhibition options - You could select **Custom Designed Package** and have your own booth tailored to your vision. Or you could choose our **Sustainable Package** specially designed for IGCS2024.

*The services of a general contractor are available to assist with the design and construction of the booths. If you have your own preferred vendor we welcome them to work with us on the design and setup of your booth.*

### Custom Designed Package (€750/sqm)



*Illustrative picture of booth*

Includes:

- Exhibitor's Badges
- 100-word company/ product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Company logo on Meeting Website and Mobile App, as an Exhibitor prior to the Meeting
- Listing and profile in the Final Program
- Does not include any booth structure, furniture, electrical usage or stand cleaning.
- Does not include booth design or construction. Design must adhere to the open concept of the Meeting; examples can be provided.

### Sustainable Package (€800/sqm)



*Illustrative picture of booth*

Includes:

- Exhibitor's Badges
- 100-word company/ product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Company logo on Meeting Website and Mobile App, as an Exhibitor prior to the Meeting
- Listing and profile in the Final Program
- Booth structure with printed panel and counter.
- Includes electrical switchboard with 2 electrical outlets 500W power, lighting, carpet, furniture (2 chairs, one table and a small waste bin).

## Onsite Branding Opportunities

There are various highly visible onsite branding opportunities, you can see them here:

<https://www.theccd.ie/event-venue/explore/virtual-360-tour/>

Contact Marieta Tseneva for more information: [mtseneva@kenes.com](mailto:mtseneva@kenes.com)

## Sponsorship Opportunities

We are excited to offer many of the items you have come to expect as part of participating in our Annual Global Meeting and some new and unique opportunities. Customize your exposure to meet the needs of your entire team.

### Mobile Application

The Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.

Cost: € 25.000

### Poster Area

- Support will be recognized with signage at the entrance to the Poster area with "Supported by..." and a company name only.
- Both E-posters and regular posters will be available.

Cost: € 15.000

### Meeting Rooms

- Meeting rooms will be available for private meetings
- Supporters could order catering and AV equipment at an additional cost.

Price upon request

### Executive Lounge/ Speakers Ready Room

- Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.
- Company's logo on signage at the entrance to the executive lounge.

Cost: € 10.000

### Welcome Reception/ Networking Event

- Supporter's logo on sign at the entrance to the Welcome Reception/ Networking Event.
- Opportunity to provide items bearing company logo for use at the event.

Cost: € 37.000

### Coffee Break

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo during the supported break.

Cost: €8,000 per day



### Photo Booth

The Photo Booth is an excellent tool to engage with attendees. They are given the opportunity to take a photo of themselves and colleagues and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

Cost: €10,000

### Push Notification

- One "push notification" sent to all participants\* onsite through the mobile app, to be coordinated with Meeting Organizer. Specifications will be provided by the meeting organizers.
- \*Only for those participants who have opted to receive such information.

Cost: €2,500 per push

### Steps Competition

We are excited to introduce the Steps Competition, a thrilling and health-driven activity. As a sponsor, your company will have a unique opportunity to promote a healthy lifestyle while gaining significant exposure among our diverse and enthusiastic participants.

- Your company's logo will be prominently displayed on all materials related to the Steps Competition, including leader board, onsite signage, and promotional materials.

Cost: €15,000

### Promotional Mailshot

- Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

**Exclusive:** Mail blast will be exclusive for the supporting company.

Cost: €4,500

**Combined:** Mail blast will be shared with other supporting companies

Cost: €3,000

### Charging Stations

- Help keep phones charged with this opportunity to brand the Charging Kiosk with your company name and logo.

Cost: €14,000

### Plasma Screen Video

- Promote your company/session with video on plasma screen in the venue.

Cost: € 8,000 ( for 3 days)

### Advert in the Mobile App

- Full inside page color advertisement in designated section of the mobile app.
- The mobile will contain all the meeting information including the scientific program, speakers, and exhibition.

Cost: €3,500

### E-Program Book Advert

Full page advertisement in the E-program book of the meeting:

- The E-Program book will contain the timetable, information about the Scientific Program and other useful information.
- It will be shared with all registered participants.
- The advertisement will be placed in the designated industry section of the program, according to compliance regulations.

Cost: €3,500

### Advert in Registration Letter

By partnering with us on this digital marketing opportunity, your brand will be front and center in the inbox of every participant, maximizing your reach and impact.

- The Advert in Registration Confirmation Email is an integral part of our Meeting's registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.

Cost: €3,500

### Social Media Post

- Increase your reach and connect with participants and other HCPs by using the Meeting social media channels.
- The company will be able to send a post on the different social media platforms.

Cost: €3,500

### Post-Meeting Mailshot

- Connect with participants after the Meeting days and gain additional exposure

Cost: €4,000

## Regulations and Code of Practice

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations), Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

## Acknowledgements

Support will be recognized in the Program Book's Industry Support and Exhibition section, the IGCS Global Meeting website, the Meeting's mobile application and signage throughout the Meeting.



## Payment Methods

### Terms of Payment

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by April 1st, 2024

All payments must be received before the start date of the Meeting. Should the Partner fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Please note that a surcharge of 400 EUR will apply for last minute changes or for submitting your meeting materials after the deadline (deadlines to be confirmed).

### Cancellation/ Modification Policy

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Marieta Tseneva - [mtseneva@kenes.com](mailto:mtseneva@kenes.com).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before **February 19<sup>th</sup>, 2024**, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between **February 20<sup>th</sup>, 2024** - **June 17<sup>th</sup>, 2024**, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after **June 18<sup>th</sup>, 2024**.

## Contact

Please contact me for further details and we can initiate a conversation with Mary Eiken, CEO of IGCS.

Marieta Tseneva - Industry Liaison & Sales

Tel: +41 22 908 0488 ext. 273

Email: [mtseneva@kenes.com](mailto:mtseneva@kenes.com)