

# IGCS 2023 SEOUL

Annual Global Meeting | Nov. 5-7 | COEX

부인암  
퇴치!

서울로  
모이자



IGCS



INTERNATIONAL  
GYNECOLOGIC  
CANCER SOCIETY



대한부인종양학회  
Korean Society of Gynecologic Oncology

## A letter from IGCS

Dear Colleagues,

We are pleased to invite you to join us for the Annual Global Meeting of the International Gynecologic Cancer Society (IGCS 2023), to be held November 5–7, 2023, in Seoul, South Korea.

Organized in collaboration with the Korean Society of Gynecologic Oncology (KSGO), IGCS 2023 welcomes you to connect with your colleagues from across the globe as we gather to improve and transform gynecologic cancer care worldwide.

The IGCS 2023 Scientific Program Committee, led by Co-Chairs Suk-Joon Chang, MD, PhD (South Korea) and Christina Fotopoulou, MD, PhD (United Kingdom), is developing a comprehensive program to bring you the latest practice-changing science, methods, tools, and standards in global gynecologic cancer care. Our multi-disciplinary program draws on knowledge from international experts in surgical oncology, pathology, medical oncology, radiation oncology, nursing, palliative medicine, and global health.

During the day, meet and learn with world-renowned faculty, contribute your research, and stay up to date on clinical advances in your field. Explore the heart of the Gangnam district in the evening with your friends and colleagues.

Seoul, a metropolis standing on centuries of tradition while boldly embracing innovation and technology, is an opportune setting for IGCS 2023 as we use our time together to build our collective learning and spark new ideas, bettering the lives of our patients.

The capital and largest city of South Korea, Seoul melds its ancient and modern elements in a compact metropolis balanced beautifully by the nature of its surrounding mountains and the Han River that runs through its center. Home to three UNESCO World Heritage Sites, its history stretches back more than two thousand years – yet Seoul is now considered the world's most wired city and one of the world's most forward-thinking technology hubs.

COEX, the world-class event venue serving as the center for IGCS 2023, is situated in the heart of Gangnam city center next to the ancient Buddhist Bongeunsa Temple and connected directly to the world's largest underground shopping mall. The vibrant districts, delicious cuisine, and rich culture make Seoul an unforgettable city you must experience.

We very much look forward to your participation in IGCS 2023 and to welcoming you to Seoul.

Sincerely,



Dr. Keiichi Fujiwara, IGCS President



Dr. Jae-Weon Kim, KSGO President

## The IGCS Annual Global Meeting...

...brings together the world's scientific experts to catalyze and advance in scientific knowledge about gynecologic cancer, present the most recent research findings, and enhance scientific collaborations around the world.

...gathers IGCS delegates from around the world represented by gynecologic oncologists, medical students, residents-in-training, pathologists, radiation oncologists, geneticists, scientists, advocates, survivors, and allied health providers to enhance collaboration and address regional, national, and local responses to minimize the burden of gynecologic cancers and overcome health equity barriers.

This year we will reunite our delegates at Coex Convention Center in Seoul, South Korea.



Coex Convention Center, Seoul

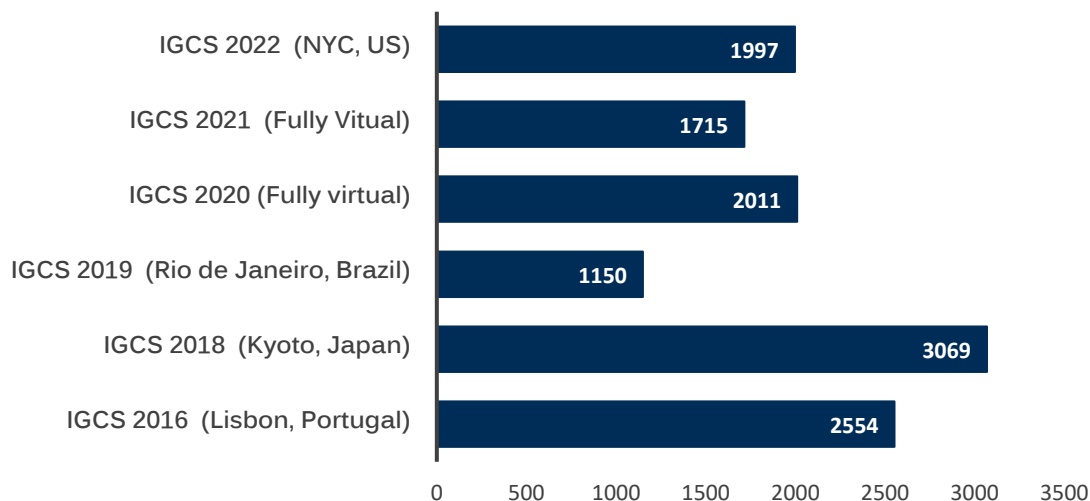
Tel: ● +82-2-6000-1124

Website: [www.coexcenter.com](http://www.coexcenter.com)

## Industry Benefits of Supporting the IGCS Annual Global Meeting

- Maximize awareness of your brand and enhance your company's image by gaining exposure to clinicians, researchers, and advocates dedicated to gynecologic cancers.
- Promote your company, products, and services.
- Network and build new relationships.
- Interact with thought leaders, researchers, clinicians, and advocates to present, discuss, and exchange ideas and solutions related to gynecologic cancer.
- Engage in meaningful conversations with IGCS leaders to discuss current trends and future topics in the industry for potential developmental and educational opportunities.
- Become an integral part of the IGCS mission to improve the care of women affected by gynecologic malignancies across the globe through education and training and public awareness.

## Participation Statistics and Information



## Education & Sponsorship Opportunities

You will achieve the various levels of sponsorship through the combination of your total investment into the event including exhibition, promotional activities, onsite branding, advertising and educational support.

The different sponsorship levels will give you the below benefits as well as your company logo on all official signage on the website, mobile application and onsite branding.

Support Levels	Minimum Contribution	Registrations	Final Program advert	Mobile Application advert
PLATINUM SUPPORTER	\$ 90.000	15	Back cover of final program	1 <sup>st</sup> Advert in Mobile App
GOLD SUPPORTER	\$ 70.000	10	1 <sup>st</sup> Inside page	2 <sup>nd</sup> Advert in Mobile App
SILVER SUPPORTER	\$ 50.000	5	2 <sup>nd</sup> Inside page	3 <sup>rd</sup> Advert in Mobile App
BRONZE SUPPORTER	\$ 30.000	1	3 <sup>rd</sup> Inside page	4 <sup>th</sup> Advert in Mobile App

## Educational Opportunities

Education is at the core of the IGCS mission. We are pleased to offer different opportunities to support our educational activities. They include:

- Plenary Sessions – Presidential, Late-Breaking, Top-Received Abstracts
- Master Sessions – Ovarian Cancer, Cervix Cancer, Uterine Cancer, Vulvar Cancer
- Surgical Sessions – State of the art surgical techniques presented by thought leaders
- Debates & Tumour Boards

Support of any of these important educational activities will include:

- Hands off support, no influence over any scientific/education content
- Support will be acknowledged in a designated section of the Program and Meeting website

## Clinical Symposia/Industry Supported Symposia

Clinical Symposia/Industry Supported Symposium are excellent opportunities to convene and present the latest data and science to physicians and practicing clinicians in gynecologic oncology attending either in person or virtually. Through this unique opportunity you will assemble relevant stakeholders and key opinion leaders to discuss the most contemporary evidence-based treatment approaches for gynecologic malignancies. There are two options available for delivery of the symposia which you can select and identify as the best format for presentation.

IGCS is pleased to partner with the **GOG Foundation**, Inc. as our exclusive provider of education and content for Clinical Symposia. Please contact Jenna Cummins, CMP, Executive Director of Business

Development @[jcummins@gog.org](mailto:jcummins@gog.org). Three (3) ninety-minute slots are available each day and will be assigned based on availability.

Options include:

- **Live in Seoul** – A 90-minute, highly interactive, lunchtime symposia. The event will be held live with speakers at Coex, recorded and available on-demand viewing via the IGCS platform for 90days post conference.
- **On Demand** – A 60-minute, pre-recorded session and will be available for viewing via the on-demand viewing platform at a pre-determined scheduled time. The symposia will remain available for participants to watch on-demand via the virtual platform for 90 days post conference.

## Meet the Technology

15-minute session where device companies can show a video or present a mini lecture on current technology in gynecologic oncology.

## Exhibition

By exhibiting you will have a space to showcase your companies' latest products and/or technologies to the delegates. As an exhibitor you will be added to the exhibitor list online and receive Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm thereafter. Any additional badges will be charged an exhibitor registration fee. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual, which will be sent out three months before the event.

### Floor Plan

### Exhibition Options

- Space only** - Chosen if you decide to have your own custom booth (design must adhere to the open concept theme of the event, example below. Contact us if you need a contractor.)





## Sustainable Booth Package

- Carpet, 3 spotlights and 2.5m back wall made of recycled material (furniture is order separately).  
Example below:



## Onsite Branding Opportunities

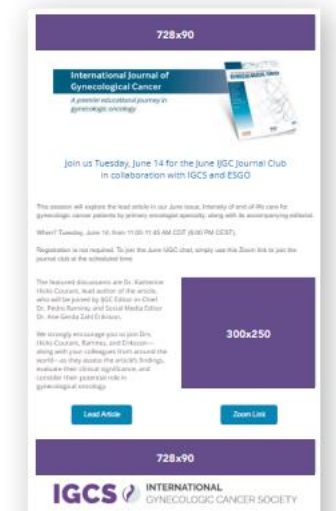
There are various highly visible onsite branding opportunities at the Coex Centre.

<https://igcsmeeting.com/onsite-branding-opportunities/>

Contact Lisa Sant for a 360 Venue Tour and more information [Lsant@kenes.com](mailto:Lsant@kenes.com)

## Sponsorship Opportunities

We are excited to offer many of the items you have come to expect as part of participating in our Annual Global Meeting and some new and unique opportunities. Customize your exposure to meet the needs of your entire team.



## Digital Advertising Opportunities

Interested in leveraging an attendee list or advertising at the 2023 IGCS Annual Meeting? See below for details of how to broaden your reach and access to IGCS meeting attendees, members (US and/or ex-US) and non-members.

Website Banner Advertising, Targeted eNewsletters Banner Advertising and more...

[www.wt-group.com/mediakits/igcs\\_mediakit.pdf](http://www.wt-group.com/mediakits/igcs_mediakit.pdf)

Contact Joseph Farran for more info and packages: [joseph.frank@wt-group.com](mailto:joseph.frank@wt-group.com)



## Mobile Application

- Support must come from an educational grant
- Acknowledgement will be shown on a separate tab



## Poster Area

- Support will be recognized with signage at the entrance to the Poster area with "Supported by..." and a company name only.
- Both E-posters and regular posters will be available.



## Welcome Reception/ Networking Event

- Supporter's logo on sign at the entrance to the Welcome Reception/ Networking Event.
- Opportunity to provide items bearing company logo for use at the event.

## Executive Lounge/ Speakers Ready Room

- Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.
- Company's logo on signage at the entrance to the executive lounge.



- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
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## Meeting Rooms

- Meeting rooms will be available for private meetings
  - Supporters will have the option to order catering and AV equipment at an additional cost.
- 



## Coffee Break

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
  - Opportunity to provide items bearing company logo for use during the supported break.
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## Charging Stations

- Help keep phones charged with this opportunity to brand the Charging Kiosk with your company name and logo.
- 



## Push Notification

- One "push notification" sent to all participants\* onsite through the mobile app, to be coordinated with Meeting Organizer. Specifications will be provided by the meeting organizers.
  - \*Only for those participants who have opted to receive such information.
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## Advert in the E-Book

- Full inside page color advertisement in designated section of the E-Book.
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- The E-Book will contain the timetable, information about the scientific program and other useful information. It will be available to all registered participants in the virtual platform.

## Regulations and Code of Practice

Please note that it is the Partners' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limitation, IFPMA, the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines ([www.ifpma.org](http://www.ifpma.org)), as well as FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Partner/Supporter or any other third party.

## Acknowledgements

Support will be recognized in the Industry Support and Exhibition section of the program, on the event website, mobile application and with signage during the event.

## Payment Methods

### TERMS OF PAYMENT

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by April 29<sup>th</sup>, 2023

All payments must be received before the start date of the Meeting. Should the Partner fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Please note that a surcharge of 400 US\$ will apply for last minute changes or for submitting your meeting materials after the deadline (*deadlines to be confirmed*).

### CANCELLATION / MODIFICATION POLICY

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Lisa Sant – [lsant@kenes.com](mailto:lsant@kenes.com).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before March 28<sup>th</sup>, 2023, inclusive.

- 50% of the agreed package amount if the cancellation/ modification is made between March 29<sup>th</sup>, 2023 – May 31<sup>st</sup>, 2023 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after June 1<sup>st</sup>, 2023.

## Contact

Please contact me for further details and we can initiate a conversation with Mary Eiken, CEO of IGCS.

**Lisa Sant - Industry Liaison & Sales**

Tel: +31 20 763 0515

Email: [lsant@kenes.com](mailto:lsant@kenes.com)