

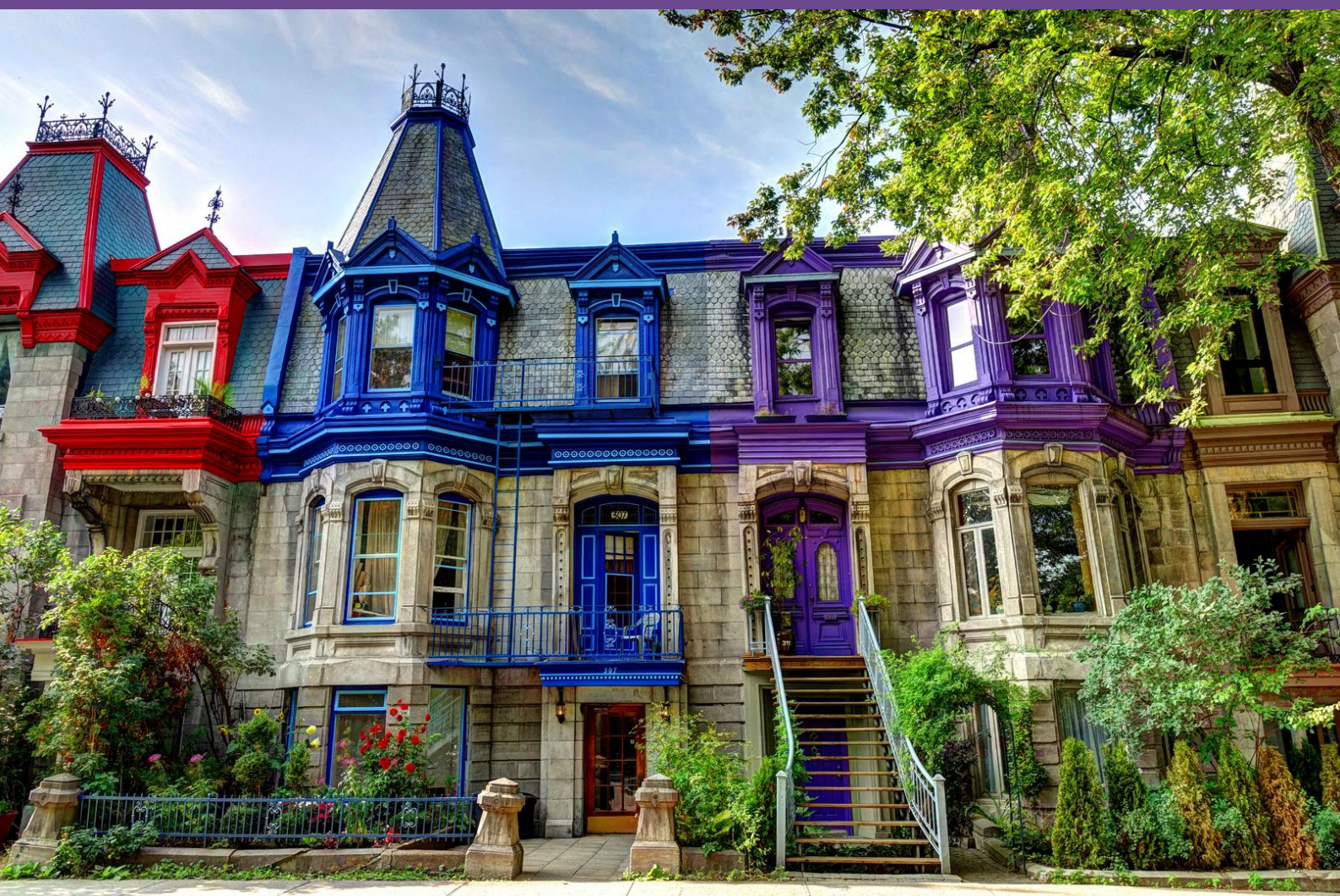


# IGCS 2026

Annual Global Meeting

# MONTRÉAL

October 1 - 3



## SPONSORSHIP & EXHIBITION



IGCS



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# WELCOME TO IGCS 2026

01

”

IGCS is delighted to welcome you to our **IGCS 2026 Annual Global Meeting in Montreal, Canada, from 01-03 October 2026.**

Led by Scientific Program Committee Co-Chairs Paul Cohen (Australia) and Ana Oaknin (Spain), the IGCS 2026 program is being thoughtfully developed to represent all aspects of gynecologic oncology. This multidisciplinary agenda will span gynecologic surgery, medical oncology, pathology, radiation, nursing, and more.

The insights, feedback, and strong industry engagement from previous meetings have enabled us to refine and expand our program for 2026. This year, we are introducing **enhanced sponsorship opportunities, upgraded exhibition experiences, and more strategic engagement options** - all designed to maximize the value, visibility, and impact for our industry partners.

Join us for **cutting-edge science, transformational education, and dynamic discussions** that address the realities of gynecologic cancer care across different regions of the world.

We invite you to explore our expanded opportunities and review our online prospectus to discover how your involvement can help drive innovation, support clinical progress, and elevate your presence at this truly global gathering.

**For more information and details, please contact:**  
**Marieta Tseneva**  
[mtseneva@kenes.com](mailto:mtseneva@kenes.com)

[\*\*BOOK NOW\*\*](#)



# YOU ARE INVITED



Our Annual Global Meetings draw so many delegates from around the world to advance the mission of improving care for women with gynecologic cancers. We are delighted to welcome you to the IGCS 2026 Annual Global Meeting.

**Venue:** Montréal Convention Centre, Montréal, Canada

**Dates:** 01–03 October 2026

We invite participation from partners across the gynecologic oncology ecosystem, including:

- Pharmaceutical and biotechnology companies
- Diagnostic, surgical, and medical device innovators
- Imaging, pathology, and laboratory partners
- Digital health, AI, and health-tech companies
- Patient support and advocacy organizations
- Research institutions and global health collaborators

If your work touches gynecologic oncology or contributes to improving outcomes in women's health, you have a place at IGCS 2026.

## How to Get Involved?

Maximize your impact through multiple engagement pathways:

- **Sponsorship Opportunities:** Support scientific sessions, educational programs, satellite symposia, networking events, or global initiatives.
- **Exhibition Opportunities:** Present your innovations, technologies, and services to a highly targeted and engaged audience in our expanded exhibition floor
- **Industry-Hosted Sessions:** Lead discussions, highlight data, or present solutions through dedicated symposia.
- **Strategic Partnerships:** Collaborate with IGCS on long-term educational programs, outreach initiatives, and global capacity-building efforts.

**For more information and details, please contact:**

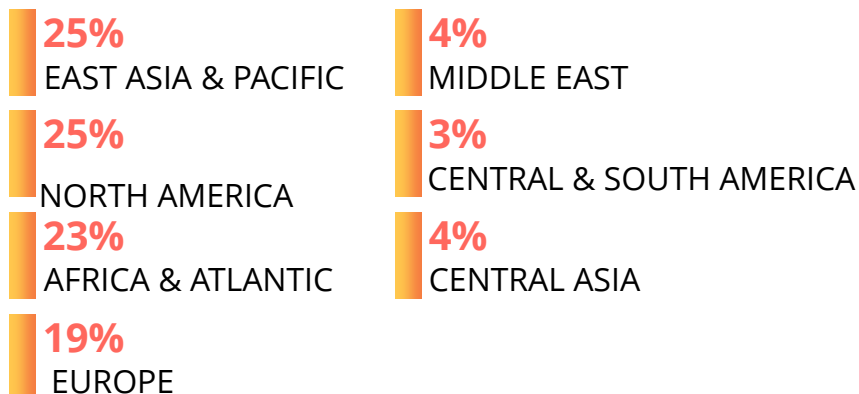
**Marieta Tseneva**

**[mtseneva@kenes.com](mailto:mtseneva@kenes.com)**

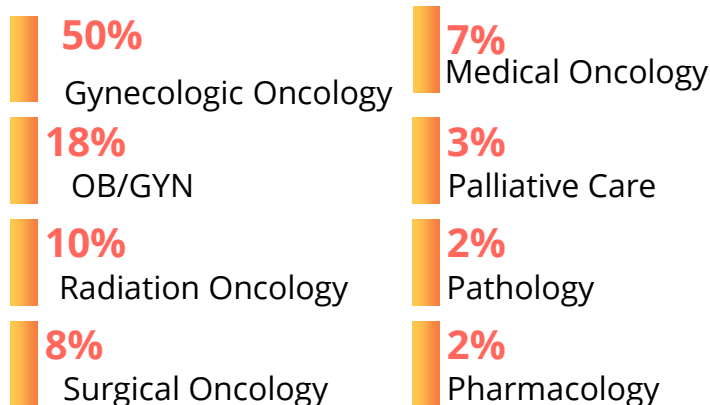
[\*\*BOOKING PORTAL\*\*](#)

[\*\*PROSPECTUS\*\*](#)

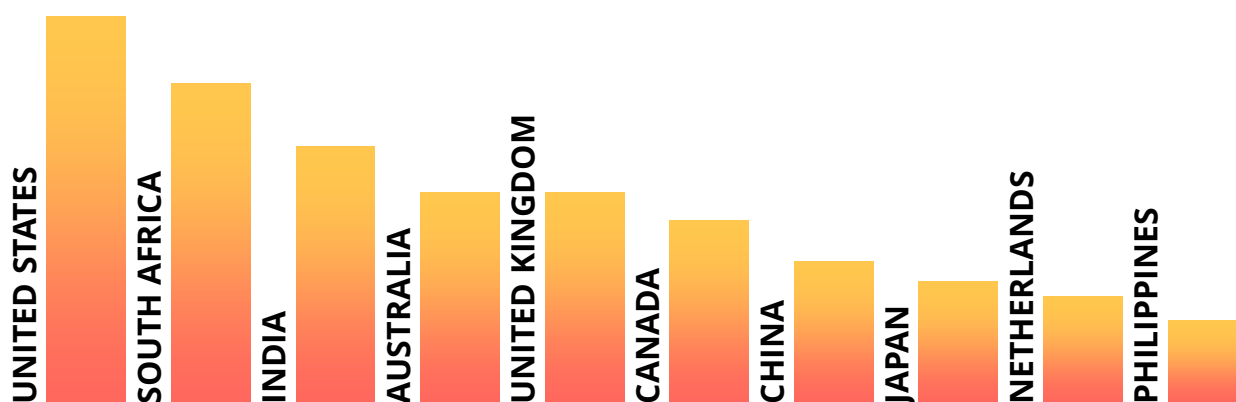
## WORLD REGIONS



## PARTICIPANTS BY PROFESSIONAL INTEREST



## TOP 10 COUNTRIES CAPE TOWN 2025



IGCS 2024  
(Dublin, Ireland)  
**2,054 Participants**

IGCS 2023  
(Seoul, SK)  
**1,570 Participants**

IGCS 2022  
(New York, US)  
**1,997 Participants**

# OPPORTUNITIES

# SPONSORSHIP

# 04

You will achieve various levels of sponsorship through the combination of your total investment into the event, including exhibitions, promotional activities, onsite branding, advertising, and educational support.

The different sponsorship levels will give you the following benefits, as well as your company logo on all official signage on the website, mobile application, and onsite branding.

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
ISS	70 min	45 min		
Product Theatre			Yes	
Exhibition Booth	Yes	Yes	Yes	
Full Meeting Registrations	15	10	7	3
Exclusive Mailshot	1			
Combined Mailshot		1	1	
Mobile App Advert	1	1	1	
Social Media Post	1	1	1	
Push Notification	1	1		



Education is at the core of the IGCS mission. We are pleased to offer different opportunities to support our educational activities.

They include:

- Plenary Sessions – Presidential, Late-Breaking, Top-Received Abstracts
- Master Sessions – Ovarian Cancer, Cervix Cancer, Uterine Cancer, Vulvar Cancer
- Surgical Sessions – State of the art surgical techniques presented by thought leaders
- Debates & Tumour Boards & Workshops

Support of any of these important educational activities will be hands off support, no influence over any scientific/education content.

## Mobile Application

The event's Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific program, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.
- Mobile App support needs to be done through an educational grant.

## E-Poster Area

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

- Signage at the entrance to the e-Poster area with 'Supported by...' followed by your company name (logo not included).

## Product Theater Presentation

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Theatre sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

## Program Book Advert

Boost your brand's visibility with the Mini Programm, an essential, easy-to-carry guide that attendees will use throughout the event.

- The Program is a compact, on-the-go resource distributed to all participants, ensuring your brand is seen repeatedly as attendees navigate the event.
- With key details like session times and locations, attendees will constantly refer to this guide, putting your brand front and centre at every glance.
- Your company will be recognised on the inside back cover with the statement "Supported by..." along with your company logo, ensuring your brand is noted by all attendees.



We are excited to offer many of the items you have come to expect as part of participating in our Annual Global Meeting and some new and unique opportunities. Customize your exposure to meet the needs of your entire team.

## Clinical Symposia/Industry Supported Symposia

Clinical Symposia/Industry Supported Symposium are excellent opportunities to convene and present the latest data and science to physicians and practicing clinicians in gynecologic oncology attending either in person or virtually. Through this unique opportunity you will assemble relevant stakeholders and key opinion leaders to discuss the most contemporary evidence-based treatment approaches for gynecologic malignancies. There are two options available for delivery of the symposia which you can select and identify as the best format for presentation.

IGCS is pleased to partner with the GOG Foundation, Inc. as our preferred provider of education and content for Clinical Symposia. Please contact Jenna Cummins, CMP, Executive Director of Business Development [jcummins@gog.org](mailto:jcummins@gog.org).

### Options include:

- Option 1: **A 70-minute lunchtime slot** will be provided. Exact timing subject to change. **It is required to be a Platinum Supporter** at the Annual Global Meeting which will include the cost of the ISS. (the cost of the ISS application fee of \$70,000 will be credited towards the Platinum Supporter sponsorship amount.)

Option 2: **A 45-minute live** symposium with viewing party during the morning breakfast times and one evening option. **It is required to be a Gold Supporter** at the Annual Global Meeting which will include the cost of the ISS. (the cost of the ISS application fee of \$45,000 will be credited towards the Platinum Supporter sponsorship amount.)

**FOR MORE INFORMATION & APPLICATION:** [GOG](https://www.gog.org)

## Welcome Reception/Networking Event

Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening.

- Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.



**Badge Printing Station Video**

Maximize your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

**Industry Support Disclosure**

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

**Charging Kiosk**

Power up your brand by sponsoring a Charging Kiosk at the event! This high-visibility opportunity allows you to leave a lasting impression on attendees by providing a dedicated space for charging smartphones, tablets, and other devices.

- Feature your company name and logo prominently on the Charging Kiosk, ensuring maximum visibility as attendees use it to recharge their devices throughout the event.
- Every time participants plug in their devices, they'll engage with your brand, creating continuous engagement and top-of-mind awareness.

**Photo Booth**

Engage attendees in a fun and interactive way with a branded Photo Booth experience, creating moments they'll share long after the event.

- Your logo will be featured on the booth and every photo, ensuring your brand is shared via email, text, and social media.
- Photos will reach not only event attendees but also their friends and family, expanding your brand's visibility beyond the event.

**Speakers Ready Room**

Align your brand with event speakers and abstract presenters by sponsoring the dedicated room where they review their presentations.

- Your company's name or logo will appear on all signage for the room, ensuring high visibility among key industry leaders.
- Display your logo on the screensavers at each workstation, offering continuous brand exposure as presenters check their work.

## Executive Lounge

Exclusive sponsorship of the Executive Lounge for speakers and organising committee! Position your brand where key decision-makers gather by sponsoring the Executive Lounge at the event.

- Your company's logo will be displayed on signage at the lounge entrance, ensuring visibility to all speakers and committee members.
- Provide your branded mouse pads at each workstation for continuous brand interaction.
- Feature your company's logo on the screensavers of all lounge computers, keeping your brand top of mind.

## Coffee Break

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

- Showcase your company's logo at the catering point for an entire day, putting your brand front and centre where attendees gather.
- Maximise your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

## Advert in Registration Letter

By partnering with us on this digital marketing opportunity, your brand will be front and center in the inbox of every participant, maximizing your reach and impact.

- The Advert in Registration Confirmation Email is an integral part of our Meeting's registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.

## Advert in the Mobile App

Maximise your brand's impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

- Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
- Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

## Post-Meeting Mailshot

Stay connected with participants after the Congress by sending a Post-Congress Exclusive Mail Blast to registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for maximum engagement!

- Enjoy the advantage of an exclusive mail blast tailored specifically for your company, ensuring your message is delivered to all interested participants.
- Reach out to attendees after the event, reinforcing your brand and maintaining engagement.
- Provide your HTML design (adhering to Kenes design requirements) and a preferred subject line to create a compelling message that resonates with recipients.
- The “From” field will feature the Congress Acronym + Year, ensuring your company is recognised in conjunction with the Congress brand.

\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

## Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

## Push Notification

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalised message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Congress organiser to coordinate the ideal date and time for maximum impact.
- The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.

## Promotional Mailshot

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

### Exclusive Mail Blast:

- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
- Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.
- The "From" field will feature the Congress Acronym + Year, enhancing brand recognition.

### Joint Mail Blast:

- Share a mail blast with other supporting companies, expanding your reach.
- Content must adhere to Kenes design requirements, and our team will handle the design for you.

In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

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## Social Media Post

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

## Promotion on Plasma Screens

- Your company's slide will be displayed in a rotating loop with other sponsors' slides and Congress information, ensuring maximum exposure.
- Each slide will appear for several seconds, providing a concise yet impactful way to promote your session or offerings.
- Content of the slide is subject to approval by the Scientific Committee to maintain event standards.

## RUN FOR HOPE

The **World of Hope** campaign aims to advance the field of gynecologic oncology worldwide by leveraging IGCS programs to address the gaps in standards of care. Contributions made to the World of Hope fund can make a world of difference by:

- Expanding current mentorship and training programs
- Extending our educational reach in LMICs
- Pursuing the elimination of cervix cancer



## Acknowledgements

Support will be recognized in the Program Book's Industry Support and Exhibition section, the IGCS Global Meeting website, the Meeting's mobile application and signage throughout the Meeting.

## Regulations and Code of Practice

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceutical Industries & Associations), Medtech Europe (represents the medical technology industry), and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the organizer to any suits or demands by the Exhibitor/Supporter or any other third party.

## Industry Benefits of Supporting the IGCS Annual Global Meeting

- Network and build new relationships.
- Promote your company, products, and services.
- Maximize awareness of your brand and enhance your company's image by gaining exposure to clinicians, researchers, and advocates dedicated to gynecologic cancers.
- Interact with thought leaders, researchers, clinicians, and advocates to present, discuss, and exchange ideas and solutions related to gynecologic cancer.
- Engage in meaningful conversations with IGCS leaders to discuss current trends and future topics in the industry for potential developmental and educational opportunities.
- Become an integral part of the IGCS mission to improve the care of women affected by gynecologic malignancies across the globe through education and training and public awareness.

## Onsite Branding Opportunities

There are various highly visible onsite branding opportunities.

Contact Marieta Tseneva for more information: [mtseneva@kenes.com](mailto:mtseneva@kenes.com)

[\*\*CONTACT US\*\*](#)[\*\*BOOK NOW\*\*](#)

# OPPORTUNITIES EXHIBITION

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By exhibiting, you will have a space to showcase your companies' latest products and/or technologies to the delegates.

You will also be added to the exhibitor list online as an exhibitor. Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the exhibitor's manual, which will be sent out three months before the event.

## Custom Designed Package

- Exhibitor's Badges
- 100-word company/product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Company logo on the meeting website and Mobile app as an Exhibitor
- Listing and profile in the Final Program
- Does not include any booth structure, furniture, electrical usage or stand cleaning.
- Does not include booth design or construction. Design must adhere to the open concept of the Meeting; examples can be provided. If a contractor is needed, please let us know.

## Sustainable Package

- Exhibitor's Badges
- 100-word company/product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors
- Company logo on the meeting website and Mobile app as an Exhibitor
- Listing and profile in the Final Program
- Booth structure with printed panel and counter.
- Includes electrical switchboard with 2 electrical outlets, 500W power, lighting, carpet, furniture (2 chairs, one table, and a small waste bin).



# OPPORTUNITIES EXHIBITION

15

This year, we will reunite our delegates at **Palais des congrès de Montréal Quebec.**

159, rue Saint-Antoine Ouest, 9e étage,  
Montréal, QC, H2Z 1H2  
Métro Place-d'Armes

Tél. : 514 871-8122  
Sans frais : 1 800 268-8122  
[info@congresmtl.com](mailto:info@congresmtl.com)

[FLOOR PLAN](#)

[VIRTUAL TOUR](#)



Submit your booking via our online booking portal and our Industry Liaison will review your request. If everything is in order, your participation will be confirmed. If not, the Industry Liaison will contact you.

- Submission of a booking is binding for the exhibition. Please review our [Terms & Conditions](#)
- Exhibition space will be allocated on a first-come, first-served basis.

[CONTACT US](#)

[BOOK NOW](#)

## **APPLICATIONS FOR SPONSORSHIP AND/OR EXHIBITION**

All applications for sponsorship and/or exhibition must be made through our online booking portal that is accessible [here](#).

## **EXHIBITORS & SPONSORS**

Submitting a Booking through the booking portal is binding upon confirmation from the organizer. Exhibitors will receive a copy of their booking details upon submission. After submitting a booking through the portal, a contract will be available for signature. Submitting a booking through the portal will reserve the selected items, but the agreement will only be binding upon signing the contract.

## **GENERAL TERMS AND CONDITIONS FOR CONGRESS SPONSORSHIP AND EXHIBITION RIGHTS**

By submitting a Booking, Sponsor accepts these [Terms & Conditions](#) and agrees that these General Terms shall be deemed incorporated by reference to the Booking. These Terms & Conditions, together with the Copy of the Booking, constitute a binding agreement between Organizer and Sponsor in respect of the sponsorship and/or exhibition rights booked under the Booking (together, the "Agreement"). In the event of a conflict between any term set out in these Terms & Conditions and the Booking, the Booking shall prevail.

## **PAYMENT TERMS & METHODS**

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by 6 months prior to the start of the Congress

All payments must be received before the start date of the event. Should the Exhibitor fail to complete payments prior to the commencement of the event, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Option 1: Payment by Bank Transfer (USD).
- Option 2: Payment by Credit Card (USD).

*All bank charges are the responsibility of the payer. For credit card payments, a surcharge of 4% will be applied.*

## **CANCELLATION / MODIFICATION POLICY**

Cancellation or modification of support items must be made in writing to the Industry Liaison: Marieta Tseneva - [mtseneva@kenes.com](mailto:mtseneva@kenes.com)

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made on or before 03/02/2026, inclusive
- 50% of the agreed package amount if the cancellation/modification is made between 04/02/2026 and 02/06/2026, inclusive
- 100% of the agreed package amount if the cancellation/modification is made from 03/06/2026, onwards

## **VAT INFORMATION**

All prices are exclusive of VAT and are subject to VAT, which will be added to the invoice.