

IGCS 2027

Annual Global Meeting

TOKYO | November 4 - 6

United with:

The 69th Annual Meeting of the
Japan Society of Gynecologic Oncology (JSGO)

GLOSSARY



IGCS INTERNATIONAL GYNECOLOGIC CANCER SOCIETY united with Japan Society of Gynecologic Oncology

kenes group

EDUCATIONAL

Industry Supported Symposium Lunch (70 min)* non-CME

The Industry Supported Symposium are excellent opportunities to convene and present the latest data and science to physicians and practicing clinicians in gynecologic oncology attending either in person or virtually. Through this unique opportunity you will assemble relevant stakeholders and key opinion leaders to discuss the most contemporary evidence-based treatment approaches for gynecologic malignancies. There are two options available for delivery of the symposia which you can select and identify as the best format for presentation.

IGCS is pleased to partner with the GOG Foundation, Inc. as our exclusive provider of education and content for Clinical Symposia. Please contact Jenna Cummins, CMP, Executive Director of Business Development jcummins@gog.org. Three (3) 90-minute slots are available each day and will be assigned based on availability.

Options include:

- Live in Tokyo – A 90-minute, highly interactive, lunchtime symposium. The event will be held live, recorded, and available for on-demand viewing via the IGCS platform for 90 days post-conference.
- On Demand – A 60-minute, pre-recorded session and will be available for viewing via the on-demand viewing platform at a pre-determined scheduled time. The symposia will remain available for participants to watch on-demand via the virtual platform for 90 days post conference.

Watch Party

Engage delegates through a dedicated educational session featuring a live-streamed or pre-recorded industry presentation in an official congress meeting room. Integrated into the scientific programme, the Watch Party offers sponsors the opportunity to showcase valuable scientific content to a targeted audience in a professional, interactive setting. The session benefits from congress promotion across key communication channels and includes a fully equipped meeting room, audiovisual support, and live moderation or discussion opportunities, providing an efficient and impactful way to increase brand visibility and scientific engagement.

Mobile Application

The event's Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific program, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.
- Mobile App support needs to be done through an educational grant.

Educational Grant

Educational Grant in support of an existing official Scientific Session organised by the Scientific Committee and supported by a grant from industry.

EDUCATIONAL

E-Poster Area (exclusive/per day)

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

- Signage at the entrance to the e-Poster area with 'Supported by…' followed by your company name (logo not included).

Participation Grant

Independent medical grants dedicated to supporting the educational mission of the event are highly valued and play a crucial role in the event's success. Your contribution helps advance knowledge and foster professional growth, ensuring a high-quality educational experience for all attendees.

English Japanese Translation of Scientific Sessions

Support high-quality scientific exchange by sponsoring professional English Japanese translation services during selected scientific sessions at the IGCS Annual Global Meeting. This sponsorship helps ensure that attendees can fully engage with the latest research, clinical updates, and expert discussions, regardless of language barriers. By enhancing accessibility and knowledge sharing, your company will contribute directly to a more inclusive and impactful educational experience for participants from Japan and the international oncology community.

Sponsor Benefits:

- Recognition as the sponsor of the English-Japanese Translation Service in the sponsorship materials.
- Company acknowledgment on the meeting website and mobile app (where applicable).
- On-site recognition through session signage and/or presentation slides, subject to the conference branding guidelines.

Your support demonstrates a commitment to advancing global collaboration, education, and equitable access to scientific knowledge in gynecologic oncology.

PROMOTIONAL

We are excited to offer many of the items you have come to expect as part of participating in our Annual Global Meeting and some new and unique opportunities. Customize your exposure to meet the needs of your entire team.

Welcome Reception/Networking Event

Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening.

- Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.

PROMOTIONAL

Meet the Technology/Product Theatre

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Theatre sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

Product Theatre sessions provide a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

- Present and demonstrate your newest and existing products to an audience of healthcare decision makers.
- Highlight the latest breakthroughs and clinical outcomes.
- Provide in-depth details to enhance understanding and interest in your products.
- Show your products in action, making a lasting impression.

Charging Kiosk

Power up your brand by sponsoring a Charging Kiosk at the event! This high-visibility opportunity allows you to leave a lasting impression on attendees by providing a dedicated space for charging smartphones, tablets, and other devices.

- Feature your company name and logo prominently on the Charging Kiosk, ensuring maximum visibility as attendees use it to recharge their devices throughout the event.
- Every time participants plug in their devices, they'll engage with your brand, creating continuous engagement and top-of-mind awareness.

Reusable Water Bottles

Keep attendees refreshed and showcase your brand with reusable water bottles distributed throughout the event.

- Your company name and logo will be prominently displayed on each bottle, ensuring continuous exposure as attendees carry them around the event and beyond.
- These reusable bottles offer ongoing visibility, extending your brand's reach as participants reuse them even after the event. Put your brand in the hands of every attendee, ensuring long-lasting engagement and visibility!

Networking Area

Create a lasting connection with attendees by sponsoring the Networking Area—a prime spot for relaxation and communication.

- Feature your company's logo on signage near the lounge with a "Sponsored by…" message for maximum visibility.
- Fully customise the lounge area with your branding, ensuring a prominent presence throughout the event.
- Distribute branded items to attendees, providing a reminder of your company while they enjoy the space.

Coffee Break (per break)

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

- Showcase your company's logo at the catering point for an entire day, putting your brand front and centre where attendees gather.
- Maximise your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

PROMOTIONAL

Hand Sanitizer

Make a lasting impression with this practical, health-focused sponsorship!

- Supply each participant with a refillable flip-cap bottle of hand cleanser gel – an item they'll use daily, even beyond the event.
- Feature your logo on each bottle, keeping your brand in participants' hands and view throughout the event days.

Hospitality/Meeting Rooms

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organise private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- All hospitality services adhere to industry standards, ensuring a professional and seamless experience.
- Directional signage will guide attendees to your room, maximising your brand's exposure.
- Rental includes basic electrical connection (15AMP) and one power strip. Any additional AV or electrical requirements beyond this will have extra costs.

ADVERTISING

Wi-Fi Support

Utilize the event's Wi-Fi and make your brand the gateway to connectivity for all attendees.

- Your logo and name will be prominently featured on the Wi-Fi landing page, ensuring immediate brand visibility as participants log in.
- Branded Wi-Fi access cards included in the congress materials will extend your reach, placing your brand directly into the hands of every attendee.

"Recap of the Day" Video

- Maximise your brand exposure at the most engaging moment of each day by sponsoring our daily recap video.
- Your company's logo will be prominently featured with a custom message: "This video is brought to you by [Company Name]." Get recognised as a key supporter and leave a lasting impression!

Badge Printing Station Video

Maximize your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

Industry Support Disclosure
This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

ADVERTISING

Post-Meeting Mailshot

Stay connected with participants after the Congress by sending a Post-Congress Exclusive Mail Blast to registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for maximum engagement!

- Enjoy the advantage of an exclusive mail blast tailored specifically for your company, ensuring your message is delivered to all interested participants.
- Reach out to attendees after the event, reinforcing your brand and maintaining engagement.
- Provide your HTML design (adhering to Kenes design requirements) and a preferred subject line to create a compelling message that resonates with recipients.
- The "From" field will feature the Congress Acronym + Year, ensuring your company is recognised in conjunction with the Congress brand.

* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of $250. Content received after the deadline may be processed for an additional fee of $500.

Industry Support Disclosure – will be added to all mailshots
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Promotional Mailshot

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

Exclusive Mail Blast:
- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
- Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.
- The "From" field will feature the Congress Acronym + Year, enhancing brand recognition.

Joint Mail Blast:
- Share a mail blast with other supporting companies, expanding your reach.
- Content must adhere to Kenes design requirements, and our team will handle the design for you.

In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/image, that will be embedded into the congress designed mailshot for an additional charge of $250. Content received after the deadline may be processed for an additional fee of $500.

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Social Media Post

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

ADVERTISING

Mini Program Book Advert

Boost your brand's visibility with the Mini Programme, an essential, easy-to-carry guide that attendees will use throughout the event.

- The Mini Programme is a compact, on-the-go resource distributed to all participants, ensuring your brand is seen repeatedly as attendees navigate the event.
- With key details like session times and locations, attendees will constantly refer to this guide, putting your brand front and centre at every glance.
- Your company will be recognised on the inside back cover with the statement "Supported by..." along with your company logo, ensuring your brand is noted by all attendees.

Advert in the Mobile App

Maximise your brand's impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

- Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
- Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

Push Notification

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalised message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Congress organiser to coordinate the ideal date and time for maximum impact.
- The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.

Cross Body Phone Holder

A practical and stylish event accessory designed to keep mobile phones easily accessible throughout the event. This round lanyard crossbody can be fully branded with the sponsor's logo, offering continuous visibility among attendees during the congress and beyond. Combining functionality with everyday use, it provides brands with long-lasting exposure even after the event has ended.

ADVERTISING

Branding in the Venue

Maximise your company's visibility throughout the congress by transforming high-traffic areas of the venue into impactful brand touchpoints. Venue Branding offers a range of premium opportunities to showcase your organisation through strategically placed signage and visual displays, ensuring repeated exposure to delegates as they navigate the event. Whether highlighting a product, service, or corporate identity, these branding opportunities provide continuous, high-profile visibility and reinforce brand recognition throughout the congress experience.

Run of Hope

Promote wellness and engage with participants through the exciting steps competition! As a sponsor, your company will have a unique opportunity to inspire a healthy lifestyle while gaining significant visibility among a dynamic, health-conscious audience.

- Your company's logo will be prominently displayed on all materials related to the Steps Competition, including leader board, onsite signage, and promotional materials.